



Dear Ministry Partner,

Ministry to men is a vital need in our nation today. In 2019, PointMan will host 3 one-day equipping conferences for local churches and men in Pennsylvania and New York. PointMan Conferences offer high-energy worship, relevant seminars targeted specifically for men, and plenary sessions designed to touch the hearts of men.

As a **Conference Exhibitor**, you will have **four** different opportunities during the day, nearly **three hours**, to connect to these men. (See schedule below.)

We believe you are a very important part of this conference ministry. Our research shows that 80% of men who attend a one-day men's conference will not attend any other Christian conference next year. This is your opportunity to connect to these men. Your partnership keeps these conferences from becoming an isolated event. The resources the men receive at these conferences benefit them the balance of the year. I want to extend my thanks to you for partnering with us!

Serving with You,

Ron Fraser  
Board Chairman  
PointMan  
256 Eagleview Blvd,  
Suite 324  
Exton, PA 19341  
610.906.6638  
[www.PointManMinistries.net](http://www.PointManMinistries.net)

**2019 Conference Schedule**

March 16	Greene, NY
April 6	Allentown, PA
October 12	Milford, PA

## **2019 Conference Day Schedule**

7:30 AM	Registration and <b><u>Exhibit Area</u></b> opens (men receive bags as they arrive)
8:15 AM	Sanctuary Opens
8:30 AM	Conference Begins with Morning Main Session
10:15 AM	Morning Break – <b><u>Exhibit Area Open</u></b>
10:45 AM	Morning Seminar – Eight different breakout sessions
12:00 PM	Lunch Break – <b><u>Exhibit Area Open</u></b>
1:00 PM	Mid-Day Main Session
2:00 PM	Afternoon Seminar – Eight different breakout sessions
3:15 PM	Afternoon Break – <b><u>Exhibit Area Open</u></b>
3:30 PM	Afternoon Main Session
4:55 PM	Conference Ends

## **THREE EXHIBITOR OPPORTUNITIES**

### **ON-SITE EXHIBITOR BOOTH**

- Each exhibitor receives one lunch and one conference registration.
  - Additional table helpers must register for the conference.
- Booth locations will be assigned on a first come, first serve basis.
- Exhibitor set-up times: 4:00 – 7:00 PM on Friday and 6:30 – 7:30 AM on Saturday.
- Table and tablecloth (if needed) are provided for each exhibitor.
- Prices to exhibit at ISI are listed below.

### **CONFERENCE ATTENDEE BAG INSERT**

PointMan will insert your Brochure, CD, DVD or whatever communication piece you have created into the conference attendee bag, which every man receives as he arrives. The conference bag insert is a great opportunity if you cannot exhibit in person.

Please note:

\* All products for the Conference Bag distribution must be received at the conference site the week before the conference (Monday – Thursday).

\* Prices listed on Exhibitor Registration Form below.

### **CONFERENCE SPONSOR**

As a conference sponsor, you will receive the highest visibility possible. PointMan will: include your organization on the Main Session Sponsor PowerPoint - which every man will see, insert your literature in the conference bag - which every man receives, provide an exhibit table for you in a prime location, and provide you with complimentary conference registrations. See sponsorship levels below.

**2019 POINTMAN MEN'S CONFERENCES  
Exhibitor Registration Form**

Your Organization Name (as it will appear) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Organization Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Email Address \_\_\_\_\_ Website Address \_\_\_\_\_

Exhibitor Contact \_\_\_\_\_ Phone (daytime) \_\_\_\_\_

**On-Site Exhibitor Booth**

<b>Greene, NY</b>	<b>March 16</b>	___\$250 (includes one registration and lunch)*
<b>Allentown, PA</b>	<b>April 6</b>	___\$250 (includes one registration and lunch)*
<b>Milford, PA</b>	<b>October 12</b>	___\$250 (includes one registration and lunch)*

\*Additional male exhibitors: \$55 each (includes lunch). Women helpers need only to pay for lunch (\$9).

**PLEASE CHECK:** \_\_\_YES\_\_\_NO I will ship my materials ahead of the event (**the week before** the event only).

**Conference Attendee Bag Insert**

PointMan will insert your Brochure, Pamphlet, CD, DVD or whatever communication tool you have created into the conference bag that every man receives as he arrives. This is a great opportunity if you cannot exhibit in person at one or more conferences. The cost to have your communication tool placed into the Conference Bag is **\$150** per conference.

Check which conferences you would like an insert placed into the official Conference Attendee Bag:

\_\_\_ **Greene, NY/March 16**

\_\_\_ **Allentown/April 6**

\_\_\_ **Milford, PA/October 12**

### Conference Sponsor

Category	Description of Offering	Bronze \$750 (unlimited)	Silver \$1,500 (limited to 10)	Gold \$2,500 (limited to 8)	Platinum \$3,750 (limited to 6)	Titanium \$5,000 (limited to 4)
ISI Conference (1 per sponsorship)	Exhibit Space	✓	✓	✓	✓	✓
	Printed program space	List	1/4 page ad	1/2 page ad	1/2 page ad	Full page ad
	Conference bag insertion (all conferences)	✓	✓	✓	✓	✓
	Stage mention from host/emcee (all conferences)		✓	✓	✓	✓
	5 Minute promotional video or live up front					✓
	Slides during conference at breaks, etc.			✓	✓	✓
	Free/Discounted number of registrations			1 Free	2 Free	3 Free, 1 @ 50%
Ministry Communications	Newsletter recognition		Body below Content - Link	Body below Content - Logo/Link	Side Bar Secondary Space - Logo/Link	Side Bar Premium Space - Logo/Link
	Website recognition on sponsor's page		Bottom Space	Bottom Space	Mid-Space - Small Logo	Top Space - Large Logo

### **PAYMENT INFORMATION**

**Exhibit Booth** Sub-Total \$ \_\_\_\_\_

**Conference Attendee Bag Insert** Sub-Total \$ \_\_\_\_\_

**Conference Sponsor** Sub-Total \$ \_\_\_\_\_

**Total \$** \_\_\_\_\_

**Methods of Payments:**     Check (Preferred)     Credit Card

Please make **check** payable to **PointMan** and mail with this form to:

**PointMan**  
**256 Eagleview Blvd,**  
**Suite 324**  
**Exton, PA 19341**

If paying by **credit card**, please fill out the following and **mail** to address above.

**Check one:**     Visa     MasterCard     Discover     American Express

Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV# \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Card Bearer's Name \_\_\_\_\_ Signature \_\_\_\_\_

**Please call the PointMan office with any questions at 610.906.6638**